

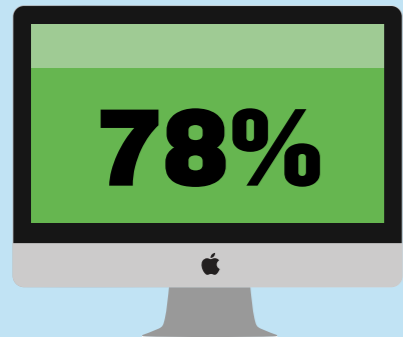
More Devices. More Problems.

Users carry an average of 3 devices.¹
More choices for them means more headaches for IT.

Mac Users



The number of Macs is growing fast –
42% of businesses say they expect to get
more Macs in their environment.²
Macs need protection too.



of businesses
support Macs²



of businesses aren't
encrypting their Macs²

Unencrypted Laptops



Easy to carry, easy to lose.
The average cost of a lost laptop is about **\$49,000**³ –
lost data is far more expensive than using encryption.

SOURCES

1. Naked Security poll, March 2013
2. Sophos surveys of IT professionals on Spiceworks
3. Ponemon Institute, 2013 Cost of a Data Breach Study
4. See sophos.com/warbiking



Cloud File Sharing

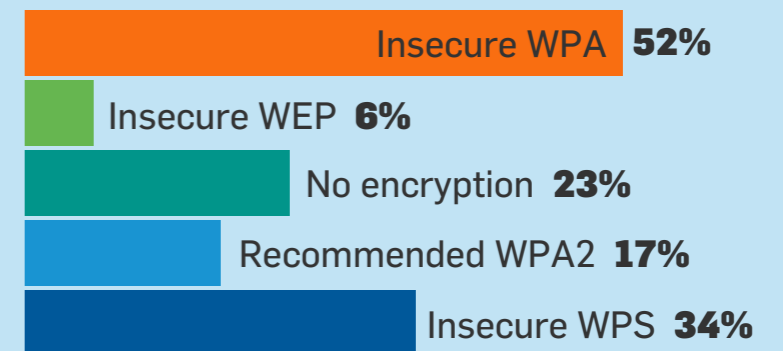


Consumer cloud-storage services can be risky.
Only **27%** of businesses encrypt data shared from
work mobile devices to the cloud.²

Unsecured Wi-Fi



Free public Wi-Fi networks are often unsecured.
Our survey of Wi-Fi hotspots found that the vast
majority were using outdated encryption – or no
encryption at all⁴



Smartphones & Tablets



BYOD devices that aren't under your control
can lead to data loss.
Smartphones and tablets can be lost or stolen,
leak data via insecure apps, or be compromised
by hackers.

Secure your people, not just devices.



Sophos protects Macs, mobile devices, and your
users – wherever they go. Find out how at
sophos.com/best-endpoint