

ALERT SERVICES

Business challenge

Phishing attacks are rapidly increasing in both sophistication and volume – over 9,600 unique phishing sites were tracked by the Anti-Phishing Working Group in March 2006, an increase of 35% in just three months. The challenge for organisations is to gain information on new attacks as soon as possible to minimise the financial loss and reputation damage that phishing causes.

The Sophos solution

Sophos PhishAlert™ Service provides organisations with rapid warning of phishing attacks targeting their customers within minutes of being picked up by Sophos's threat detection network. This speed of response gives organisations vital time to minimise the damage of an attack by communicating the threat to their customers. Detailed advice, message samples and information on the phishing site owners are supplied, enabling organisations to take immediate action to shut down the imitation website.

Sophos PhishAlert Service provides security for the primary targets of phishing attacks, such as financial institutions and retailers, plus other increasingly targeted types of organisation that use online transactions, such as charities. The service can also assist government and law enforcement efforts against identity theft by providing information on hosts of phishing sites.

Organisations receive two types of email from Sophos – ongoing alerts that provide rapid notification of new attacks and periodic reports that summarise overall phishing activity.

Sophos PhishAlert Service is based on an extensive network of spam traps and expert analysis in SophosLabs™ – a global network of threat analysis centres where highly skilled experts provide 24-hour research and identification of emerging threats.

To find out more about how Sophos PhishAlert Service can protect your organisation, please call 01235 559933 or email sales@sophos.com



Key benefits

- » Provides fast, near real-time alerts of phishing campaigns that hijack an organisation's brand or identity.
- » Provides immediate, actionable information to enable organisations to target illegitimate websites and communicate effectively with their customers about new threats.
- » Requires minimal customer infrastructure and resources – Sophos PhishAlert is hosted and managed by Sophos.
- » Delivers summary reports allowing organisations to understand and monitor trends in phishing activity.
- » Includes 24-hour telephone, email and online support, 365 days a year.

Sophos is the world leader in integrated threat management solutions purpose-built for business, education and government. Our reliably engineered, easy-to-operate products protect over 35 million users in over 150 countries. Through 20 years' experience, combined in-house anti-virus and anti-spam expertise, and a global network of threat analysis centres, we respond rapidly to emerging threats – no matter how complex – and achieve the highest levels of customer satisfaction in the industry.

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